

## Community Bank Gilgandra & Central West PARTNERSHIP MATRIX

ENGAGEMENT TYPE/LEVEL	Community Groups	Sporting Clubs	Events	Major Sponsorships
Provide a photo shoot opportunity to promote the sponsorship	✓	✓	✓	✓
Follow and tag Community Bank Gilgandra & Central West on social media	✓	✓	✓	✓
Promote partnership on sponsored organisation's social media platforms	✓	✓	✓	✓
Acknowledge Community Bank Gilgandra & Central West on your list of Club/Group sponsors	✓	✓	✓	✓
Share (3) Community Bank product or event social media posts	✓	✓	✓	✓
Invitation to Branch/Board representative to a Club/Group function or meeting with the opportunity to address members/attendees	✓	✓	✓	✓
Advertising space – signage	✓	✓	✓	✓
Logo placement – printed or digital marketing material	✓	✓	✓	✓
Logo placement – website (if applicable)	✓	✓	✓	✓
Logo placement – uniforms/equipment (if applicable)	✓	✓	✓	✓
Provide relevant event dates (if applicable)	✓	✓	✓	✓
Media mention (if available)	✓	✓	✓	✓
Guest speaker opportunity at an event			✓	✓

**Community Bank  
Gilgandra & Central West**

